TRANSACT - ATTENDEE TERMS AND CONDITIONS

Last Updated: August 13, 2026

These Attendee Terms and Conditions ("**Terms**") constitute a binding agreement between attendee ("**you**" or "**your**") and TRANSACT Acquireco LLC ("**we**" or "**us**") governing your registration, attendance, and participation in TRANSACT ("**Event**"). By registering, you confirm that you have read, understand, and agree to follow these Terms and the Code of Conduct attached as Exhibit A. The Code of Conduct is part of these Terms. If you are registering for someone else, you confirm that they have also agreed to these Terms and the Code of Conduct. We may update these Terms before you complete registration by posting changes to the Event website. The version posted when you complete registration will apply.

1. REGISTRATION AND ADMISSION

1.1 Registration is subject to acceptance by us in our sole discretion. A binding contract is formed upon our confirmation. All attendees must be registered. We may deny entry, revoke credentials, or remove any person who violates these Terms or the Code of Conduct, poses a security risk, or causes a disturbance.

1.2 Badges must be worn and visible at all times and may not be shared or transferred. Badges remain our property. Badge reprints require photo ID and are subject to a $50 fee; only one reprint per registrant. Use of a falsified or transferred badge will result in ejection without refund and a ban from our future events. Access to certain areas, sessions, demonstrations, or activities may be restricted based on badge type, age, safety requirements, or other eligibility criteria established by us.

2. FEES AND PAYMENT

Registration fees must be paid in full before the Event. Unpaid fees may result in the denial of access. Applicable taxes will be added where required by law. Discounts and promotional codes must be applied at registration, cannot be combined, and require our approval.

3. CANCELLATIONS, REFUNDS, AND SUBSTITUTIONS

We recognize that unforeseen medical emergencies or travel interruptions may arise and prevent attendance at the Event and are pleased to offer Cancellation Protection Insurance to help protect your financial investment. All other cancellations are non-refundable.

3.1 Cancellation Protection Insurance

Cancellation Protection Insurance may be purchased for $100 at the time of registration only. This insurance provides a full refund of Event registration fees, minus the $100 Protection Insurance premium, if the registrant is unable to attend due to a covered medical event or travel interruption.

Canceling With Cancellation Protection Insurance covered reasons include:

- Illness, injury, or medical emergency affecting the registrant that prevents attendance
- Severe travel interruptions that prevent attendance, such as significant flight cancellations or delays beyond the registrant's control

Cancellation Protection Insurance applies only to Event registration fees and does not cover other expenses such as travel, lodging, or meals. To request a cancellation, registrants must submit a written request to transact2027@jade.mcievents.com by the last day of the event along with supporting documentation (doctor's note, travel delay confirmation, etc.) to verify the covered reason. Requests received after the last day of the event will not be considered.

3.2 Canceling Without Cancellation Protection Insurance is nonrefundable.

3.3 No-shows receive no refund or credit.

3.4 Substitutions may be permitted at our sole discretion for registrants from the same company if the original badge has not been used. Substitution requests must be submitted in writing to transact2027@jade.mcievents.com by the original registrant no later than April 15, 2027. If the Events converts to a virtual-only format and you decline to attend, you will receive credit toward a future TRANSACT Show valid for one year.

3.5 You are solely responsible for your travel and accommodation expenses.

3.6 The refund or credit rights expressly stated in this Section 3 are your sole remedy for any cancellation by you or substitution request, and we will have no other liability arising from or relating to such cancellation or substitution.

4. CHANGES TO OR CANCELLATION OF THE EVENT

4.1 We may, in our sole discretion, change the format, speakers, participants, content, venue, program, date, or any other aspect of the Event at any time without liability. We make no guarantees regarding attendance levels or the participation of any exhibitor, sponsor, or speaker.

4.2 If we reschedule the Event (other than due to a Force Majeure Event), your registration transfers to the rescheduled Event. If the Event is cancelled and not rescheduled within 13 months, you may elect a refund or credit as your sole remedy by submitting your written request to transact2027@jade.mcievents.com.

4.3 "**Force Majeure Event**" means any event beyond our reasonable control, including government action, military action, terrorism, civil unrest, pandemic, epidemic, fire, natural disaster, severe weather, transportation disruption, venue unavailability, labor dispute, or supplier failure. If a Force Majeure Event affects the Event, we may change the format or venue of the Event, reschedule the Event, or provide a substitute event format, and your registration fees will be applied to the modified or rescheduled Event. If we are unable to hold the Event in any format, you may elect a refund or credit as your sole remedy. No Force Majeure Event constitutes a breach by us.

4.4 To the fullest extent permitted by law, we will not be liable for any loss or damage arising from any change, rescheduling, or cancellation of the Event. The remedies in this Section 4 are exclusive. We recommend you obtain travel or event cancellation insurance.

5. ASSUMPTION OF RISK, WAIVER, AND RELEASE

5.1 Attendance and participation in the Event, including any demonstrations, hands-on activities, exhibits or similar activities (collectively, "**Activities**"), involve inherent risks. You voluntarily assume all risks associated with attendance and participation, whether arising from the acts or omissions of TRANSACT, exhibitors, sponsors, venue operators, or third parties. We do not control and are not responsible for Activities, products, vehicles, or equipment provided or operated by exhibitors, sponsors, or third parties.

5.2 To the fullest extent permitted by law, you release, waive, and discharge TRANSACT Acquireco LLC, Trifecta Collective LLC, and their respective officers, directors, employees, agents, affiliates, sponsors, exhibitors, venue owners, and contractors ("**Released Parties**") from any and all claims, liabilities, damages, and expenses arising from your attendance or participation, including any Activities, except to the extent finally determined by a court of competent jurisdiction to have resulted from a Released Party's gross negligence or willful misconduct.

5.3 To the fullest extent permitted by law, we disclaim all warranties and representations (express or implied), and all liability for indirect, incidental, consequential, or special damages, loss of profits, or financial loss of any kind.

5.4 TO THE FULLEST EXTENT PERMITTED BY LAW, OUR MAXIMUM AGGREGATE LIABILITY ARISING OUT OF OR RELATING TO THESE TERMS OR THE EVENT, WHETHER IN CONTRACT, TORT, OR OTHERWISE, WILL NOT EXCEED THE REGISTRATION FEES WE ACTUALLY RECEIVE FROM YOU.

6. HEALTH, SAFETY, AND ACCESSIBILITY

You agree to follow all applicable health guidelines, not attend if symptomatic with a contagious illness, comply with all health, safety, and security procedures (including emergency evacuations), and report unsafe conditions to Event staff. We may deny entry or remove anyone who fails to comply. Accessibility or special dietary accommodations should be requested at info@transactshow.com at least 30 days before the Event.

7. CHILDREN

Children are permitted on the show floor during trade show hours only, must always be supervised, and are not permitted during move-in or move-out periods. Children under age four must be carried or in a stroller. This is a business event with no activities for children; some areas may serve alcohol or feature loud music. We reserve the right to remove any child whose behavior disrupts the Event. We may restrict or prohibit minors from specific areas, demonstrations, activities, or portions of the Event for safety, legal, insurance, or operational reasons. Some special event venues have policies that limit admission to twenty-one (21) and older. As stated in Section 1, all attendees must be registered, and badges must be worn and visible at all times.

8. DATA PRIVACY AND COMMUNICATIONS

Our Privacy Policy at https://transactshow.com/privacy-policy/ describes how we collect, use, and protect your personal information. By registering, you consent to receive transactional and Event-related communications from us regarding your registration and the Event. If you separately opt in, you may also receive promotional communications from us, exhibitors, or sponsors, and you may opt out of those promotional communications at any time. Badge scanning and similar data-sharing interactions with exhibitors and sponsors are optional. If you allow your badge to be scanned, attend a sponsored session, visit a virtual booth, or otherwise choose to share your information through the Event app or other Event tools, we may provide your registration information to the applicable exhibitor or sponsor, and that party's privacy policy and practices will govern its use of your information. We are not responsible for the privacy practices, content, or services of exhibitors, sponsors, or other third-party websites, platforms, or services.

9. PHOTOGRAPHY AND RECORDING

Unauthorized photography, recording, or transmission of audio or visual material of the Event, exhibitors, speakers, products, demonstrations, or attendees is prohibited without our prior written approval and any other required third-party consent. We may confiscate or require deletion of unauthorized recordings and may revoke credentials or remove the attendee without refund. The Event may be photographed or recorded, and images may be used in promotional materials. By registering, you consent to being photographed and recorded and grant us the right to use your image in promotional materials without compensation. We own all images and recordings. To withdraw consent for future use, contact info@transactshow.com; we will make reasonable efforts to remove your image from future digital materials.

10. INTELLECTUAL PROPERTY

All Event content, materials, and branding are the property of us or our licensors and are protected by intellectual property laws. Do not use or reproduce any images, logos, or trademarks from the Event without authorization.

11. GOVERNING LAW AND DISPUTE RESOLUTION

These Terms are governed by the laws of the State of Delaware, without regard to its conflict of laws principles. Any dispute shall be subject to the exclusive jurisdiction of the federal and state courts located in New Castle County, Delaware, and you waive any objection to venue. TO THE FULLEST EXTENT PERMITTED BY LAW, ANY CLAIM ARISING OUT OF OR RELATING TO THESE TERMS OR THE EVENT MUST BE BROUGHT WITHIN 90 DAYS AFTER THE LAST DAY OF THE EVENT. TO THE EXTENT PERMITTED BY LAW, YOU WAIVE ANY RIGHT TO PURSUE CLAIMS ON A CLASS, CONSOLIDATED, OR REPRESENTATIVE BASIS. EACH PARTY WAIVES ANY RIGHT TO A JURY TRIAL.

12. GENERAL PROVISIONS

12.1 We may assign or transfer these Terms, your registration, and related rights and obligations without your consent in connection with a sale, merger, reorganization, or transfer of the Event or related business or assets. You may not assign or transfer these Terms or your registration except with our prior written consent.

12.2 If any provision of these Terms is found invalid or unenforceable, the remaining provisions will remain in full force and effect. Our failure to enforce any provision does not constitute a waiver. These Terms, together with the Privacy Policy and Code of Conduct, constitute the entire agreement between you and us regarding the Event and supersede any prior agreements. No modification of these Terms will apply to your registration unless posted on the Event website before you complete registration, except that we may update operational rules, security procedures, and the Code of Conduct by posting updates on the Event website or otherwise communicating them to attendees.

12.3 BY COMPLETING REGISTRATION, YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTAND, AND AGREE TO BE BOUND BY THESE TERMS.

CONTACT

Questions: info@transactshow.com

EXHIBIT A - CODE OF CONDUCT

All attendees, exhibitors, sponsors, speakers, and participants must comply with this Code of Conduct. We may, in our sole discretion, deny entry, revoke credentials, remove any person from the Event without refund, and prohibit attendance at our future events for violation of this Code of Conduct.

EXPECTED BEHAVIOR

Always wear your badge visibly. Cooperate with security personnel and screening procedures. Do not bring luggage carts or wheeled cases into the venue. Do not remove products, samples, or merchandise from the show floor without a Merchandise Removal Pass from the exhibitor; alcohol may not be removed under any circumstances. Dress appropriately for a professional event and avoid offensive attire. Be respectful and considerate; avoid demeaning, discriminatory, or harassing behavior. Follow venue rules regarding alcohol, smoking, and tobacco products. Do not consume alcohol or other impairing substances while operating machinery or equipment.

SAFETY

Do not engage in conduct that poses a risk to health or safety. Follow all health, safety, and security procedures, including emergency evacuations. Do not tamper with safety equipment, obstruct exits, or misuse emergency equipment. Be mindful of your surroundings and alert staff to dangerous situations or persons in distress.

PROHIBITED CONDUCT

The following conduct is prohibited: offensive comments or conduct based on protected characteristics; inappropriate nudity or sexual images; deliberate intimidation, stalking, or following; harassing photography or recording; sustained disruption of sessions or activities; inappropriate physical contact or unwelcome sexual attention; and possession of weapons (except for legitimate exhibitor demonstrations approved by us). If asked to stop prohibited behavior, you must comply immediately or face expulsion without refund.

SUIT CASING PROHIBITED

"**Suit casing**" (soliciting business in aisles or public spaces without a booth, including distributing marketing materials, arranging sales meetings, or other unauthorized business activities on the show floor, in the venue, or in event hotels) is prohibited. Violators may have their credentials revoked, be removed from the Event without refund, and be prohibited from attending future our events.

REPORTING CONCERNS

To report a concern or Code of Conduct violation, contact Event staff or email info@transactshow.com. All reports will be handled promptly and confidentially to the extent practicable.